

REP HEADLINE# 6228191 TRF# 321472 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT2/12 12.05

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 6556 SALESMAN #

AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6228191 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#694 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1 DATE OCT2/12 12.05

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA
FR JULIE
OK'D M4
TTLS RTS
PLSC FM, THX 10/2

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59	S		1135P-1210A	30		\$800.00	11/5	11/5	0		MON	0
PROGRAM : NIGHTLINE												
61	S		1135P-1210A	30		\$800.00	10/31	10/31	0		WED	0
PROGRAM : NIGHTLINE												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 694

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

72	A		1205A-1235A	30		\$1,600.00	11/2	11/2	1		FRI	1
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PROGRAM : NIGHTLINE
ORD COM1: WE CAN OFFER ***RESEND
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-61 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-59 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#61 MISSED:WED/1135P-1210A OCT31 30S \$800.00 (OCT2/12)
BUY#59 MON/1135P-1210A NOV5 30S \$800.00
OFFER:FRI/1205A-1235A NOV2 30S \$1,600.00 PLS ADVISE.
CMT:WE CAN OFFER ***RESEND

NOV/12 147550.00 CONTRACT TOTAL 147550.00
TOTAL SPOTS 67

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE